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DUBUQUE



DESIGNED TO PROMOTE AND SUPPORT WOMEN IN BUSINESS AND THEIR PROFESSIONAL PRACTICES.

A LETTER FROM THE WLN PRESIDENT

Relationship Building

Professional success is important to everyone, but still, success in business & in life means different things to different people. And it should.

Human beings are naturally social creatures. We crave friendship & positive interactions. According to the Gallup Organization, people who have a best friend at work are seven times more likely to be engaged in their jobs

Real success is impossible without building relationships. It's important to get to know people & treat others with kindness & respect. You'll likely benefit from developing good relationships with key stakeholders in your organization. These are the people who have a stake in your success or failure. Forming a bond with these people will help ensure that your career stays on track.

People who build extraordinary relationships are mindful. This means taking responsibility for your words & actions. Those who are mindful are careful. They do what they say, and they don't let their own negative emotions impact the people around them. Focus on being positive. Positivity is attractive & contagious. No one wants to be around someone who's negative all the time.

People who build great relationships know when to have fun & when to be serious, when to be over the top, when to be reserved, and when to take charge and when to follow. Great relationships are multifaceted & require people willing to adapt to different people & situations.

People who build great relationships never automatically discount the message simply because they discount the messenger. They know when they hear good advice, regardless of where it comes from. Value the message by always valuing the messenger.

People who build great relationships are open communicators. Whether sending emails, leaving a voicemail or meeting face to face, the more effectively you communicate with those around you, the richer your relationship will be.

People who build great relationships understand there are always those they cannot relate to. For the sake of your work, it's essential you maintain a professional relationship with them. When this happens, make an effort to get to know that person. Make the first move by engaging them in a genuine conversation. Not all relationships will be great, but you can make sure that they are all, at least, workable!

Please join us for the WLN Annual Golf Outing at LaComa on June 20th. Let's have some fun and build some lasting relationships!



Kim Budde

President, Dubuque Women's Leadership Network

A New and Improved dubuquewln.org!

Please take time to explore our new website. The content remains generally the same, but we were able to simplify the information and pages. If you recall from an earlier communication, registration for luncheons, networking events and conferences will all take place via the website. Additionally, WLN enrollment and renewals will all happen through the website as well. We appreciate your patience with our old website, patience in inevitable errors as we work through the new website, and support in our attempt to go green and accepting all payments online. We hope you enjoy it!

MEET A MEMBER:

Kerry Bowman

Owner, Pinot's Palette Dubuque

563.587.8466 | Dubuque@pinotpalette.com



1. Tell us about your family and social life.

I am a single (divorced) mother to two teenage daughters, Claire (14) and Chloe (15) along with three "sons" (4 legged boys!) Biff, a rescue dog, Brewer a cocker spaniel, and Gomez, a miniature schnauzer. Social life? What's that? I juggle between working on the house I bought last summer, my kids, and work. I like to kayak and love to do perennial gardening. I am also a mentor to a young boy through the Reach and Rise Foundation at the Y.

2. Where do you work and what do you do there?

I work as a substitute teacher for the Dubuque Community School District. Generally, I substitute for grades k-8. I also own Pinot's Palette Dubuque on Main Street. We are an entertainment business with the goal of bringing art to the masses. As part of the up-and-coming Paint and Sip industry, Pinot's Palette Dubuque provides a fun and relaxing atmosphere for the non-artist to be guided through a painting by one of our talented artists. Our paintings are geared so that everyone has success in their work-even if they haven't held a paintbrush since grade school. We are also a BYOB studio, handicapped accessible, and provide a variety of classes for all ages.

3. What resources would you recommend that have helped you in your career?

As a teacher, substitute teaching is the best way to make connections as well as learn from the variety of student populations in Dubuque. Of course, education is the best resource for any career whether it be hands on learning or formal college.

As for starting my business, my biggest resource was my own instincts as well as the Internet for researching! As a business owner, the resources that have helped me most are the different social groups that I have been invited to speak to and make connections with. Since I self-funded my business, I didn't have the finances to do formal advertising at first and relied mostly on grassroots marketing. This is where networking has held me. Also, The Main Street Ltd group has been a great supporter of my business. Any publicity has additionally been a wonderful tool to promote the business. We do many "Painting it Forward" fundraising events too that allow us to help the community and also reach customers we may not normally reach. Lastly, Facebook and other social media has been a HUGE resource for us to use to market and communicate with our customers.

4. What are you looking forward to most this summer?

I really like being with my kids over the summer and getting some outside time and taking in the sunshine! This summer I was looking forward to a vacation to Punta Cana with my daughter however, we believe we were scammed and unfortunately lost out on the money as well as the trip. I am hoping to be able to go on a smaller vacation, though, while I wait to dispute the fraudulent one. Usually my kids and I go to Missouri every summer for at least a week.



REGISTER NOW

JUNE GOLF OUTING

Monday, June 20, 2016
Lacoma Golf Course

[Click Here to register today!](#)



SAVE THE DATE

JULY LUNCHEON

Date: Tuesday, July 26, 2016

Time: 11:30 – 1:00

Location: Diamond Jo

Menu: TBD

Cost: \$15 Members, \$20 Guests

RSVP: Noon, Friday, July 22

[Click Here to register today!](#)

Welcome New Members:

Elizabeth Fleming – Heartland Financial Services

Laura Johnson – DuTrac Community Credit Union

Janelle Shimon – MedOne Healthcare Systems

Membership List and Directory

The membership list and directory has been updated on our website, dubuquewln.org. Please take a few moments to double check your contact information. The information on the membership directory is for paid members only and is password protected. If you have forgotten the password, please contact a board member.

Share your news! E-mail new positions, promotions, engagements, weddings, baby news, etc. to info@dubuquewln.org

RECAP **May Luncheon**

At our May Luncheon Jennifer Zach presented on Lead Yourself First...With Balance. She challenged members to make decisions based on our Core Values. She provided a fun interactive experience where members were able to determine their individual core values and use this information whenever faced with a request of their time. Samantha suggests using this information to determine if the request of time fits into their core values - if not they should consider passing.



LUNCHEON BOOTH SPOTLIGHTS

Showcase your business or volunteer opportunities at a monthly luncheon. Open dates are available! There will be a max of 2 booths per luncheon and are on a first call first served basis.

Please send your booth request to Katie Kenne at: kkenne@DubuqueFightingSaints.com



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