2027 WLN ORGANIZATIONAL

sponsorship program

Invest in Women's Leadership. Strengthen Your Organization.

The Women's Leadership Network (WLN) develops, connects, and recognizes female professionals, leaders, and entrepreneurs throughout the greater Dubuque community. Our purpose is to assist women in advancing their professional and personal goals through leadership development, meaningful connections, and opportunities for recognition.

Through monthly programming, networking opportunities, member engagement, the Annual Connect Experience (ACE), and the Women of Achievement Awards, WLN creates opportunities for women to grow professionally while building relationships that strengthen our entire community.



wln

WOMEN'S LEADERSHIP NETWORK

DEVELOP • CONNECT • RECOGNIZE

BECOME AN ORGANIZATIONAL

sponsor

Organizations play a critical role in advancing leadership and professional development within our community. WLN Organizational Sponsorships are designed for organizations that want to make a visible investment in women's leadership while supporting opportunities for learning, connection, and growth.

By combining discounted memberships, sponsor recognition, Annual Connect Experience participation, and exclusive engagement opportunities into one annual partnership, Organizational Sponsorships provide meaningful value for both your employees and your organization. The program creates a more streamlined and clearly defined partnership while maintaining flexibility to participate in additional WLN programs and events throughout the year.

Whether you are looking to support employee development, increase community visibility, strengthen recruitment and retention efforts, or demonstrate your commitment to women in leadership, there is a sponsorship level designed to meet your goals.

The following pages outline the sponsorship levels, included benefits, and engagement opportunities available through the 2027 WLN Organizational Sponsorship Program.

Why Organizations Partner With WLN

- Develop current and emerging leaders
- Connect employees with professionals across industries
- Recognize and support women in leadership
- Invest in employee growth and engagement
- Increase visibility throughout the greater Dubuque community

Looking for Memberships Only?

If sponsorship is not the right fit, individuals or groups purchasing multiple memberships may use the **Multi-Member Discount**. This option is available to any group purchasing at least two memberships at the same time. It is intended for participants seeking standard membership benefits and discounted pricing without sponsorship recognition, event inclusions, or organizational benefits.

Included

- $70 annual membership fee per person
- Available with the purchase of two or more memberships
- Standard WLN member benefits
- Applicable member pricing for eligible WLN programs and events

Compare Sponsorship Levels

Beginning in 2027, WLN is transitioning from the current Corporate Membership model to a new Organizational Sponsorship Program. The comparison below shows how an organization's current Corporate Membership arrangement compares with the three new sponsorship opportunities. Additional benefit definitions and program details are provided on the following page.

Benefit	Current Membership*	Supporting Sponsor	Community Sponsor	Leadership Sponsor
Annual Sponsorship	None	**$500**	**$1,000**	**$1,500**
WLN Membership Fee	**$60–$70 per member** *Based on current arrangement*	**$60 per member**	**$60 per member**	**$60 per member**
Annual Connect Experience (ACE)	Separate purchase *4 event sponsorship levels available, $500–$2,000*	**1 Full-Day Registration +** *Event Recognition and Branded Swag in attendee gift bags*	**2 Full-Day Registrations +** *Enhanced Event Recognition and Branded Swag in attendee gift bags*	**4 Full-Day Registrations +** *Premier Event Recognition, including Hole Sponsorship and Branded Swag in attendee gift bags*
Annual Members-Only Luncheon Access	Separate purchase	**Up to 4 Tickets[1]**	**Up to 6 Tickets[1]**	**Up to 10 Tickets[1]**
Monthly Programming, Luncheons and Networking Events	Separate purchase	**Separate purchase**	**Separate purchase**	**Separate purchase**
Sponsor Recognition & Visibility	Website & event recognition *Benefits not formally defined*	**Organization Name** *Listed on the WLN website and sponsor recognition materials*	**Organization Logo** *Displayed on the WLN website and sponsor recognition materials*	**Featured Logo Placement** *On the WLN website and sponsor recognition materials; recognized as a WLN Leadership Sponsor*
Social Media Recognition	Corporate Member Recognition *Benefits not formally defined*	**1 Post** *Annual Sponsor Recognition*	**2 Posts** *Annual Sponsor Recognition + Organizational Spotlight*	**3 Posts** *Annual Sponsor Recognition + Organizational Spotlight + Sponsor Impact Feature*
Speaker Introduction Opportunities	None	**None**	**1 Luncheon Introduction[2]**	**Priority Consideration at Flagship Events[2]**
Proud WLN Sponsor Digital Mark	Not available	**Included**	**Included**	**Included**

***The WLN Current Membership listed above is just for comparison. We will no longer be offering this sponsorship, starting January 2027.**

1. Annual Members-Only Luncheon Access
Sponsors receive one complimentary ticket per sponsored member, up to the maximum included with their sponsorship level. For example, a Supporting Sponsor with three sponsored members receives three complimentary tickets, while a Supporting Sponsor with six sponsored members receives the maximum of four complimentary tickets. Organizations may sponsor as many employees as they choose. Additional tickets may be purchased at the applicable member rate.

2. Speaker Introduction Opportunities
Introductions are brief, scripted, and non-promotional. Opportunities are assigned by WLN and are limited to the first eight eligible sponsorships purchased. Community Sponsors receive an opportunity to introduce a speaker at one WLN luncheon. Leadership Sponsors receive priority consideration for introductions at the Annual Connect Experience and other flagship WLN events.

Additional Purchasing Flexibility
Additional Annual Connect Experience registrations, Annual Members-Only Luncheon tickets, and other event registrations may be purchased separately at the applicable event rate. Monthly programs and networking events are not included in the annual sponsorship fee. Registration fees are based on each attendee's membership status.

SPONSORSHIP BENEFIT

definitions

WLN Memberships

Organizational Sponsors receive annual WLN memberships at a discounted rate of $60 per sponsored member, compared with the standard individual rate of $80.

Organizations may sponsor as many employees as they choose. Each sponsored employee receives standard WLN member benefits and access to applicable member pricing for WLN programs and events.

The annual sponsorship fee and membership fees are separate components of the total investment:

- **Supporting Sponsor:** $500 annual sponsorship fee + $60 per sponsored member
- **Community Sponsor:** $1,000 annual sponsorship fee + $60 per sponsored member
- **Leadership Sponsor:** $1,500 annual sponsorship fee + $60 per sponsored member

Annual Connect Experience (ACE)

WLN's annual leadership development experience, combining education, professional connection, and event participation.

Organizational sponsors receive complimentary full-day attendee registrations based on their sponsorship level, along with varying levels of recognition and visibility throughout the event.

Annual Members-Only Luncheon

Organizational Sponsors receive complimentary access to one designated Annual Members-Only Luncheon.

Tickets are provided on a one-ticket-per-sponsored-member basis, subject to the maximum included with the selected sponsorship level.

Monthly Programming

WLN hosts opportunities throughout the year that may including speaker luncheons, professional development programs, and small group connections.

Sponsor Recognition & Visibility

WLN offers several levels of sponsorship providing a variety of recognition depending on the level selected.

Social Media Recognition and Annual Sponsor Recognition

A post thanking WLN sponsors for supporting women's leadership and professional development.

Proud WLN Sponsor Digital Mark

Every Organizational Sponsor receives a Proud WLN Sponsor digital mark customized with its sponsorship level to communicate their support.

Women of Achievement Awards

Because this signature event is community-focused and is not driven by WLN membership, tickets, tables, and sponsorship opportunities are not included.

Ready to Partner With WLN?

We welcome the opportunity to learn more about your organization's goals and help you select the sponsorship level that best supports your employees, visibility, and community engagement.

To Begin the Conversation:

Lisa Anderson, Membership Director
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