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DUBUQUE



DESIGNED TO PROMOTE AND SUPPORT WOMEN IN BUSINESS AND THEIR PROFESSIONAL PRACTICES.

A LETTER FROM THE WLN PRESIDENT

Take a Swing for Leadership Success!

Summer is my favorite time of year. As an educator, summer was the time to re-energize, re-organize and play in numerous golf tournaments. Coming from a strong sales oriented family, I was taught that the best way to build relationships, learn about people, and conduct business was on a golf course. In my experience, I have found that golf is a lot like leadership:

Choose the Right Club

Every club has its strength, just like people. The right club will determine your success. Have you ever tried to tee off with a putter or putt with a driver? The best leaders have developed the best tools for every situation. They've focused on their skill sets and selected the best tools to influence, encourage and empower others. They have also found team members who do the jobs they were meant to do or as I call it, "they stay in their sweet spot."

Have a Strategy and Visualize the Best Outcome

In golf we stand on the tee box planning our approach. We see where the flag is placed, we analyze distance, we locate hazards and we create a plan. The same is true of successful leaders. Leaders see the big picture, assess the current situation and create a plan. Successful leaders don't get caught up on what could go wrong. They stay focused on the end result.

Take Time to Learn About People

Golfers analyze themselves and the strengths and weaknesses of their opponents. Golf is a game of psychology and a way to learn about the dynamics of people. You can learn a lot about others based on a simple game of golf. For example, is your opponent persistent, do

they cheat, do they throw the clubs down after a bad shot, can they overcome adversity?

The study, "Golf and the Business Executive," prepared by Research and Forecasts Inc., a New York-based research firm, examined the relationship between golf and business:

- Executives who play golf make 17% more than those who don't.
- The the best female golfers are usually more successful in business than the top male golfers.
- Women with handicaps of 10 or less have an average income of \$146,900, compared with \$118,400 for men.
- 54% of business professionals see golf as the perfect networking tool
- An estimated 90% of Fortune 500 CEO's play golf
- 50% of golfers agreed to the statement, "The way a person plays golf is very similar to how she conducts business affairs."

Looking forward to kicking off the heels and hitting the links at the WLN Golf Outing at Lacoma, June 19th!



President,
Dubuque Women's
Leadership Network



MEET A MEMBER:

Carrie Cannon

Administrative Recruiter

Express Employment Professionals

carrie.cannon@expresspros.com

1. Tell us about your family and social life.

I have been married to Rich Cannon for 34 years. We lived in Naples Florida before moving to Dubuque 14 years ago. We have three grown children who also live in Dubuque and three granddaughters. My social life consists of spending time with my family and friends. We own property in Clayton County and spend a lot of time there camping, fishing and kayaking on the Turkey River.



2. Where do you work and what do you do there?

I work at Express Employment Professionals as an Administrative Recruiter. I assist job seekers and employers by matching the right person with the right job. I interview and assess candidates

for various temporary, evaluation to hire and direct hire positions. I am grateful to have a career that allows me to not only help my clients find talented employees, but also provide my candidates a job so they can provide for themselves and their families.

3. Why is being a member of WLN valuable to you?

I was a previous member/board member of WLN and I am thrilled to be back. I have met some amazing women through WLN. We can learn so much from each other. We all have something special to offer and I enjoy finding out what that is. I have found a lot of value in the networking as well as the programming in WLN.

4. What is your favorite Dubuque event/festival?

WOW! This is a hard one, I think the chili cook-off because fall is so beautiful in Dubuque. There is a nostalgic feeling you get this time of year and I love being outside to take it all in.

5. What is your favorite tip/trick when networking?

Get out of your comfort zone and sit with people you don't know. People are really interesting, practice those listening skills and make some connections.

wln REMINDERS



JUNE GOLF OUTING

June 19, 2017
Lacoma Golf Course
East Dubuque, IL



SAVE THE DATE



wln

15th Annual Conference
Hotel Julien
September 13, 2017
8 a.m. - 4 p.m.

Conference schedule coming soon.

Meet our July Speaker, Katie Adametz

REGISTER NOW

JULY LUNCHEON

Date: July 25, 2017

Time: 11:30 a.m. - 1 p.m.

Topic Title: Have Crucial Conversations with Confidence

Presenter: Katie Adametz Jenkins

Location: Hotel Julien

Cost: \$15 Members, \$20 Guests

RSVP: Noon, Friday, July 21



Kate is a Senior Talent Management Consultant at UW Credit Union where she serves as the internal HR Business Partner and Consultant to the Mortgage Lending division. She develops and delivers leadership and career development training and oversees the organization's performance management process. During her tenure at UW Credit Union, she streamlined and automated the performance appraisal process, pioneered leadership and development coaching as an employee benefit and co-designed an Emerging Leader Program. She is currently working on developing an onboarding program for newly hired leaders. Outside of her 'day job' Kate enjoys training, speaking, and coaching individual clients through her private coaching practice, Kate Adametz Coaching.

Kate lives north of Montfort with her husband and three daughters. Energetic and intuitive, Kate has a particular passion for supporting others in their own self-discovery and development. She takes a consultative and coach approach bringing fresh perspective, new insight and a sense of partnership that delivers results. Working with Kate is like having your own personal trainer and advocate for success.

LUNCHEON BOOTH SPOTLIGHTS



Showcase your business or volunteer opportunities at a monthly luncheon. Open dates are available! There will be a max of 2 booths per luncheon and are on a first call first served basis.

Please send your booth request to Katie Kenne at: kkenne@DubuqueFightingSaints.com

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WOMEN'S LEADERSHIP NETWORK