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# DUBUQUE

## wln

DESIGNED TO PROMOTE AND SUPPORT WOMEN IN BUSINESS AND THEIR PROFESSIONAL PRACTICES.

A LETTER FROM THE WLN PRESIDENT

## New Changes for a New WLN Year

Hello Ladies! Welcome to the New Year for Women's Leadership Network! I am overjoyed to be your president and look forward to an engaging and worthwhile year. We truly are blessed with a board that is so dedicated to you and our network. These ladies go above and beyond to ensure that your experience with WLN always leaves you wanting to come back for more! I know with these ladies by my side this will be a tremendous year for everyone! Here is our All-Star line up for the 2014 – 2015 year:

Kim Budde (President-Elect), Nicole Pfeiffer (Past-President), Kelly Cooper (Secretary), Sue Wichmann (Treasurer), Kathy Klauer (Communications), Jennifer Mond (Membership), Katie Kenne (Programming), Chelsea Ellingson (Special Events), Stacey Hines (Member-at-Large), Justine Bemis (Mentorship Co-Director) and Lisa Schaefer (Mentorship Co-Director).

We hope that you see the great things happening in WLN and it makes you want to get more out of your membership by stepping up and being on committees and even the board. We are a very welcoming crew and encourage you to share your talents and time with us! We appreciated the time that you gave to fill out the membership survey. This helped us during our strategic planning session we had on June 11th from 8:00AM – 12:00! From that meeting we were able to come up with goals, plans and priorities. I wanted to share with you what we discussed and encourage you to continue to give us feedback throughout the year since this is your network!

Here are some highlights from the survey:

- 52 members completed the survey
- 3.9 years was the average length of tenure as a member
- 49% said that a colleague attracted them to WLN
- 100% were either very likely or somewhat likely to recommend others to become a member
- Networking and professional development opportunities were mentioned most often for what they liked most about WLN

- More networking is the most common change members would like to see happen
- 90.6% were satisfied with monthly luncheons, 26.4% haven't attended the Women of Achievement Awards, 45.3% haven't attended the Annual Conference and 100% were satisfied with the newsletter
- 53.1% felt that the price of the membership was right in line with expectations, 36.7% feel the membership price is very valuable
- 35.8% of those surveyed personally pay for their membership, 64.2% are paid by their employer



Key initiatives for 2014-2015:

- Membership Renewal Cycle – Changed to January to December and allowing monthly prorated memberships throughout the year.
- WLN Connections – Establish a strong mentoring avenue for our members.
- Women's Leadership Conference – Establish a fresh new look and feel with a new venue and breakout sessions with top of the line professional speakers and most importantly a reduced rate for WLN members to encourage member participation!!!
- More Networking – Two more evening networking opportunities will be added to the schedule along with networking opportunities during the monthly luncheons will be more obvious.
- Communication – More communication via the newsletter, website, email and LinkedIn about opportunities and current events.

Check out our programming calendar for 2014-2015, which is stronger due to your feedback. Thanks again for your participation in the survey and I look forward to a rewarding and worthwhile year!

*Lisa Powers*

President, Dubuque Women's Leadership Network

## - ATTENTION MEMBERS -

The Women's Leadership Network is an ever changing and progressing organization. As most organizations and companies work on calendar year, we will be moving the renewal time for WLN to January 1, 2015, in an effort to align better with your organization's calendars and budgets. Since we currently are on a July calendar schedule, to continue your membership from July 1 to December 31 we will be pro-rating this portion to \$37.50. Beginning January 1, 2015, you will be billed \$75 for the entire 2015 membership year. **Membership prices are remaining unchanged; all that is changing is our calendar year.**

Please contact Jennifer Mond, Membership Director, with any questions: [Jennifer.Mond@cesco.com](mailto:Jennifer.Mond@cesco.com)

## MEET A MEMBER:

Nicole Breitbach



Director of Alumni Relations  
Clarke University  
nicole.breitbach@clarke.edu  
563.588.6501

### 1. Tell us about your family and social life.

My husband, Tyler, and I recently welcomed our first child, a girl, who is now six months old. I enjoy being a first time mom and spending time with friends. You can often find us enjoying dinner or drinks at locally owned restaurants, or catching a festival down at the Town Clock. Recently, I have taken up running and have started attending spin classes.

### 2. Where do you work and what do you do there?

I am the Director of Alumni Relations at Clarke University. In this role, I serve as the direct liaison between the institution and its alumni. I plan events year round throughout the country, as well as those in Dubuque, including homecoming.

### 3. How is being a WLN member valuable to you?

I have only been a member for a short time, but I have enjoyed attending the WLN Golf Outing the past two years. I look forward to networking with fellow members at upcoming luncheons and learning what other women are doing in the Dubuque community.

### 4. What did you enjoy most about the WLN Golf Outing?

The WLN Golf Outing is a great opportunity to get out of the office and spend a day relaxing with other members. This informal event provides the perfect atmosphere to get to know members on a more personal level.

### 5. How do you continue to develop yourself as a leader?

I am currently enrolled in the MBA program at Clarke which allows me to stay up-to-date on current events worldwide and best practices. I also attend Young Professionals events, network with alumni from my own alma mater, and I am a member of the Women's Giving Circle. Staying active in community as well as continuing my education allows me to develop in my professional role.

### 6. What is your favorite restaurant?

My favorite restaurant is L.May. EJ has the best sangria in town!

## Welcome New Members:

Angie Valentine – Honkamp Krueger  
Jan Sigwarth – McCullough Creative, Inc.  
Jane Jaeger – McCullough Creative, Inc.  
Jennifer Atkinson-Ciochetto – Mulgrew Oil Company

Jenny Bockenstedt – Dubuque Internal Medicine  
McKenzie Hill – O'Connor & Thomas, P.C.  
Michelle Gille – McCullough Creative, Inc.

## MEET A BOARD MEMBER:

Stacy Hines



### 1. Describe your role on the board.

As the Member at Large Director, I am responsible for welcoming and engaging our new members and answering any questions they may have. Additionally, I am responsible for learning each of the board position responsibilities so I can fill in if there is a vacancy. I also represent WLN at various community events.

### 2. What benefits have you received from being on the board?

My official start date was July 1st and I already appreciate the amount of work, effort, and heart each board member puts in to make sure each event is a great experience for the members. I have already created stronger relationships with the other board members. I look forward to being able to meet the new members, make them feel welcomed, and help their experience with WLN be as positive as mine has been.

### 3. Where do you work and what do you do there?

I am fortunate to work at American Trust & Savings Bank. I manage the Commercial Loan Administration Department, which makes sure all commercial and small business loans for all American Trust & Savings Bank's branches are documented in compliance with banking regulations and our loan policy. Additionally, as an attorney, I assist in coordinating legal matters that arise.

### 4. What words of wisdom do you have for other WLN members?

Take accountability of your experience with WLN and be as involved, active, and engaged as your schedule allows because the more you put in, the more you get out of it. Each event has at least one "nugget" of information to make some aspect of your life better and the relationships created and cultivated through WLN will continue to connect you with the community.

### 5. What is your dream vacation?

I love vacations where I can relax with a book and a good drink one day and be active and have new experiences the next. Therefore, my dream vacation spots left on my list are: Australia; Bali; Bora Bora; Fiji; Maldives, and the Virgin Islands....I guess the list is endless!

# Join WLN Connections and get paired with a fellow WLN member to network and learn from each other!

To join contact Justine Bemis (jbemis@americantrust.com) or Lisa Schaefer (schaeferl@nicc.edu)

## JULY LUNCHEON

Authentically You: Living Life in an Undivided Way

TUESDAY, JULY 22, 2014 - BEST WESTERN DUBUQUE

Do you ever feel like two different people - one who goes to work, and the other who lives the rest of your life? Join Leadership Coach Sarah Young for an interactive discussion about what it means to live life in an authentic and undivided way. You'll walk away with new insight about how to align the different parts of your life with the things that matter most to you, and a few new tools to put what you learned into practice.



### BIOGRAPHY:

Sarah Young works with talented professionals to make an impact in a way that feels alive and authentic. After spending years in the corporate world, she began to notice a pattern of people abandoning their authentic selves in order to go to work, and then attempting to find that person, often with mixed results, on the evenings and weekends. She believes that work and life are not separate, and that we create the life we want to live through the choices we make each day. Through her 1:1 coaching practice, Sarah specializes in coaching talented professionals, budding entrepreneurs,

executives, and those who are considering a career change. On the corporate side, she works with leadership teams that want to get great results and create a great place to work. Sarah is a certified professional co-active coach (CPOCC) and lives in the midwest. You can find her here: <http://www.zingcoaching.com>, and on Facebook and Twitter @zingcoaching.

## REGISTER NOW

### JULY LUNCHEON

#### MEETING INFORMATION

Date: July 22, 2014

Time: 11:30 a.m. - 1:00 p.m.

Location: Best Western Dubuque

Menu: Roast Beef, Turkey with Sage Dressing, Salad, Vegetables, Potatoes, Dessert

Cost: \$12 for members \$15 for non-members/guests

RSVP: Noon, Friday, July 18 (There is a \$3 additional fee for registering after this time so be sure to register early!) Use the online registration form at [DubuqueWLN.org](http://DubuqueWLN.org)

## SAVE THE DATE AUGUST LUNCHEON

Date: Tuesday, August 26, 2014

Time: 11:30 a.m. - 1:00 p.m.

# wln WOMEN'S LEADERSHIP CONFERENCE LEAD YOURSELF FIRST...STAND OUT!

WEDNESDAY, SEPTEMBER 10, 2014 | 8 AM TO 4 PM

GRAND RIVER CENTER

KEYNOTE SPEAKER: KARYN RUTH WHITE

## SHE WHO L.A.U.G.H.'S, LEADS

As you lead yourself first, as well as in your role in leading others, you are going to encounter many bumps along the road. How you handle them is your choice. Your choice starts with your perspective and what better way to energize your positive perspective than through the lens of humor?

Our opening keynote presenter Karyn Ruth White will show you how to L.A.U.G.H. Each letter represents a best practice in staying light, flexible, optimistic and agile as a leader. Oh and did we mention, you're going to laugh ALOT while you learn.

Karyn Ruth White is a thought leader in the area of the positive power of humor. She is the CEO of Laugh and Learn Productions, LLC a consulting firm helping people live with more joy and less stress. Her book, *Your Seventh Sense; How To Think Like A Comedian* which shows you how to create more humor in your life, will be available for purchase and autograph after her Keynote at the Conference.



STOP BY FOR A VIRTUAL VISIT AND A REAL LAUGH AT: [KARYNRUTH.COM](http://KARYNRUTH.COM).

REGISTRATION FORM ON NEXT PAGE OR REGISTER ONLINE [DubuqueWLN.org](http://DubuqueWLN.org)

CHECK OUT THE NEW PRICE FOR WLN MEMBERS



Women's Leadership Conference  
**September 10, 2014**  
**8:00 – 4:00 p.m.**  
Grand River Center, 500 Bell Street, Dubuque, IA 52001

Registration Form

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Business: \_\_\_\_\_

Home/Business Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Cost:  
\$75.00 WLN Members  
\$125.00-Non-Member

To register go to [www.dubuquewln.org](http://www.dubuquewln.org).

Mail Registrations to:  
Women's Leadership Network  
PO Box 1334  
Dubuque, Iowa 52004

Please make checks payable to Women's Leadership Network.

# DUBUQUE



## GOLF OUTING RECAP June

On Monday, June 16th, 56 golfers participated in the WLN Golf Outing! It was a beautiful day and we had a great time! Women enjoyed a 9-hole best shot followed by a dinner and raffle. The money raised will help fund the 2015 Women of Achievement Awards banquet held in April. A special thank you to the generous tri-state businesses for their raffle donations.

Hole Sponsor – Express Employment

Raffle Donors - Capri College, Dubuque Bank & Trust, Dubuque Fighting Saints, Women's Leadership Network, Hilton Garden Inn, Grand Harbor, Kwik Stop/Dairy Queen, 7G Distributing, Lacoma Golf Course, Sedona Staffing, American Trust, Honkamp Krueger, Dubuque Internal Medicine, Dupaco, Studio III Salon- Amanda Waid, Clarke University, Radio Dubuque, Eide Bailey, Lamar Advertising, Holiday Inn, March of Dimes, Mindframe Theaters, Express Employment, Vision Health Center, Hotel Julien/Potosa Spa, All Things Sweet and Fresh Take

Bag Donors - American Trust, March of Dimes and Women's Leadership Network

A big thanks to Katie Kenne with the Dubuque Fighting Saints and Justine Bemis with American Trust for their efforts in making the 2014 golf outing a huge success. Also thank you to Lacoma Golf Course for being wonderful hosts and to Kalmes Catering for the delicious meal.

1st Place – Emily Cory, Amy Cox, Lauren Gonner and Jane Gonner

Most fun – Rachel Jasper, Samantha Boyes and Erica Weise

Closest to the pin with tee shot – Erica Weise

Long drive in fairway – Kathy Bartels

Longest putt made – Andrea Vegter

Closest to the pin with 2nd shot – Lauren Gonner

Longest putt made – Sue Moran

Closest to the pin with tee shot – Rachel Jasper

Longest drive in fairway – Rachel Jasper



## LUNCHEON BOOTH SPOTLIGHTS

Showcase your business or volunteer opportunities at a monthly luncheon. Open dates are available! There will be a max of 2 booths per luncheon and are on a first call first served basis.

Please send your booth request to Katie Kenne at: [kkenne@DubuqueFightingSaints.com](mailto:kkenne@DubuqueFightingSaints.com)



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