

2008-2009 Board of Directors

President

Pam Hillary
Kneading Minds
phillary@mchsi.com

President Elect

Jenny Daughette
Honkamp Krueger
jdaughette@honkamp.com

Past President

Wendy Wheelock
NICC
wheelocw@nicc.edu

Secretary

Carrie Cannon
Sedona Staffing
Services
carrie@careerpros.com

Treasurer

Crissy Thoms
Thoms and Company
cthomsdpa@gmail.com

Communications

Nicole Gantz
Honkamp Krueger
ngantz@honkamp.com

Membership

Christine Finson
Premier Bank
cfinson@
premierbanking.com

Co-Programming

Viva Betzner
Home Instead
Senior Care
vbetzner@surfmk.com

Co-Programming

Marcie Rowan
NICC
rowanm@nicc.edu

Member at Large

Sandi Swift
The Friedman Group
swifts@friedman-group.com

President's Message



Pam Hillary

Here we are in the middle of summer and it is the month of my favorite holiday, July 4, Independence Day. It reminds us that freedom is not free, and that it is imperative to remember the sacrifices of our

ancestors.

I am asking you to indulge me a little bit with this note, as I love U. S. History.

There were many women who helped establish our nation; Abigail Adams was one of them. Have any of you watched the HBO special on John Adams? It was clear what an important part his wife, Abigail, played in history. She lived right in the middle of our country's journey to independence.

She was married to John for 54 years, and most of those years she was the "Manager" of their farm. She hired and fired, decided what to plant and when to harvest. She was very proud of her skill. She wrote to John in 1776 "The barley looks charmingly." They had four children, and she was

mostly a "single mom," as John was away helping create a new country.

She was also very outspoken. When John was President, and considering what the laws for the new nation should be, she wrote to him, "I desire you would remember the ladies. If particular care and attention is not paid to the ladies, we are determined to foment a rebellion, and will not hold ourselves bound by any laws in which we have no voice or representation."

You've got to love a woman who can talk like that! Interestingly enough, it was not until August 18, 1920 that women were given the right to vote. Women who carried Abigail's original torch were Susan B. Anthony and Elizabeth Cady Stanton.

This is a voting year, ladies. If you are not registered, REGISTER. Not only do we have the Bill of Rights, but we also have personal responsibility to our ancestors who fought so hard for the right to vote.

John Quincy Adams, Abigail's son said this: "Posterity: you will never know how much it has cost my generation to preserve your freedom. I hope you will make good use of it."

I hope you are loving your summer!

Upcoming Events

July 22

Difficult Conversations
Speaker: Lori Glander
Holiday Inn Downtown

August 26

Email Etiquette
Speaker: Wendy Wheelock
Holiday Inn Downtown

September 11

WLN Annual Conference
NICC Town Clock Center
8 am - 4:30 pm

*Look for more information
on this great event
coming soon!*

RSVP: july@dubuquewln.org

July Meeting Information

Difficult Conversations



Lori Glander

Have you ever had a difficult conversation with your boss, a co-worker, client, or family member? Did they get defensive, shut down, or try and change the subject? The ability to have difficult conversations turn out well is the mark of an effective leader. This session will focus on the seven important key strategies to make

difficult conversations more productive and in the process build better relationships.

Lori Glander, President of Learning Leverage LLC, has over twenty-five years of experience working in corporate and nonprofit organizations. Since 1991, she has specialized in training and education, including managing a training department for a high-growth company.

Learning Leverage clients include Fortune 500 manufacturing companies, banking institutions, universities, government, and nonprofit organizations. Learning Leverage provides training and coaching in the areas of leadership development, critical thinking skills, and time management.

Lori has a Master's degree in Training and Development and a Bachelor's degree in Business Administration. She is an Adjunct Instructor in the Professional Certificate in Training Program at the University of Wisconsin-Milwaukee. Lori has served on the Board of Directors for the Southeastern

WLN Dues

If you haven't already sent payment for your WLN annual dues (7/1/08 - 6/30/09), please do so as soon as possible.

Membership is only \$55 with an option for a prepaid lunch card for an extra \$100. Payment can be mailed to WLN, PO Box 1334, Dubuque IA 52004-1334. Be sure to indicate your name on your check so we can credit the payment to the appropriate individual.

Wisconsin Chapter of the American Society for Training and Development.

Date: Tuesday, July 22, 2008

Time: 11:30 - noon: Registration, Networking and Lunch • Noon - 1:00: Program

Where: Holiday Inn Downtown

Cost: Member price: \$10.00
Non-member/Guest: \$15.00

Menu:

- Potato & Salad Bar
- Salad
- Baked Potatoes w/Toppings
- Rolls and Butter
- Dessert
- Coffee, Milk or Iced Tea

RSVP: by Monday, July 21, 2008 at july@dubuquewln.org

PLEASE NOTE: In order to secure the correct amount of lunches for our meetings, please RSVP. Also, please notify us if you need to cancel. Thank you for your cooperation!

Learning to Hang on by a Hare: A Day of Reflection



**Saturday,
July 19**

9:30am - 3:00pm

Do you sometimes feel you have lost direction or possibly never discovered, the Real self that is you?



PRESENTER:
Gerarda
Lahey
Keppler

Using the children's classic, *The Velveteen Rabbit*, Toni Raiten-D'Antonio has written *The Velveteen Principals*, a guide to becoming Real-Real with ourselves - Real with our hopes and desires, Real with the people we love, and Real with everyone else, too. Join us to explore a course toward peace, self-acceptance and true love. So you can truly say you are hanging on by a Hare...but your grip will be strong.
Offering: \$35, includes lunch.

**To register,
call 563/582-3592
by July 15.**

Shalom
RETREAT CENTER
1001 Davis St., Dubuque, IA

"A life
without love
is like a
year without
summer."

- Swedish
Proverb

Get to know someone!

Meet A Board Member

Each month Leader will spotlight a director from the WLN board. The goal is for you to be introduced to a board member to get to know her better. The hope is that you will feel comfortable enough to seek them out at events. They look forward to meeting you!

Sandi Swift



1. What is your position on the board? How did you come to be on the board?

I hold the position of Member at Large. I had been interested in serving on the board for some time so I was very happy and excited when I was asked if I would accept this position. I look forward to meeting and participating at events with our members.

2. Where do you work and what is your position? I am employed at The Friedman Group which consists of Friedman Insurance and Friedman Financial Services. I am an Account Executive in our commercial department of Friedman Insurance and I specialize in securing coverage for special events and unique or hard to place business insurance.

3. Tell us about your family life. My husband Tom and I have five grown children together who all reside here in town. We enjoy spending time with them when we can and always are happy to hear of their education experiences, career opportunities and accomplishments.

4. What do you like to do for fun? I enjoy spending my time with friends, gardening, walking, garage sailing, fishing, and of course, travel.

5. How would you describe a great leader? The ability to motivate and empower others while exhibiting emotional stability, diplomacy, self-confidence and personal integrity.

6. What words of wisdom do you have for WLN members? I encourage members to participate in events within this organization to uncover opportunities for your personal and professional enrichment. By interacting with others you may find your mentor, develop friendships and create professional connections. I encourage you also to become involved in your community at some capacity.

Meet A Member

Ann Tressel



1. Tell us about your family. Where did you grow up? I grew up as a middle child of 8 on a farm in Decorah, Iowa. I live in Dubuque with my husband Dennis and 2 kids. Our son Ben will be a junior at Central College in Pella IA, studying Exercise Science and plays baseball. Daughter, Elizabeth turns 18 this month and will be a senior at Hempstead High School.

2. Where do you work and what is your position? My job at Lamar Advertising has been a rewarding experience. I have been in the outdoor advertising business for over 18 years. Every day is a new and exciting opportunity. I have been overseeing our sales and art departments for 9 years, and we recently hired a new account executive, our second sales hire in over 10 years!

3. What did you enjoy most about the WLN Golf Outing in June? I always enjoy our annual golf outing. It was the first day this summer that I could get away from the office and enjoy a beautiful afternoon with a great group of women. I also won a couple of door prizes which is always fun.

4. Why did you join WLN? I was invited to join WLN a number of years ago. After going to a couple meetings I was asked to join the board. I held a few different positions on the board and enjoyed the time and energy spent representing our group and getting to know many of you.

5. What is your definition of success? As I think about the past 20 years of being a wife and working mother, I am very proud that even though it was necessary to continue working, I was able to balance my work life, family life and social life with flexibility most of the time. I believe this quote by Helen Gurley Brown best describes success. *"The only thing that separates successful people from the ones who aren't is the willingness to work very very hard."*

"Being a child at home alone in the summer is a high-risk occupation. If you call your mother at work thirteen times an hour, she can hurt you."

- Erma Bombeck

WLN Golf Outing

On Monday, June 23, 2008, over 70 women gathered at Lacoma Golf Course for WLN's annual golf outing. After participating in a 9-hole best shot on the gold course, everyone agreed that it was a beautiful day for golf. The day ended with a

delicious steak fry and a fun raffle, with dozens of prizes generously donated by our members, their friends and local organizations. Thank you to all who participated and thank you to our raffle prize donors!



A perfect summer day is when the sun is shining, the breeze is blowing, the birds are singing, and the lawn mower is broken."

- James Dent

Hills and Dales Best Shot Tournament

Grab your clubs and join us for an afternoon of great golf and an evening hosted by Gary Dolphin that will be full of great food, fun and prizes!

**Monday
August 4, 2008
Lacoma Golf Course**

Blue Course (18 Hole-Shotgun) • Gold/Red (18 Hole-Shotgun) * Red Course (9 Hole-Shotgun)

All proceeds go directly to Hills & Dales! Over the past 8 years we have raised over \$50,000 through this event! Please help us to continue the tradition of helping a wonderful organization filled with very special people.

A special thanks to those who have continuously helped us in the past and a big welcome to those who are joining us for the first time!

For participation or raffle donation, contact Deanne Althoff at Hills & Dales at (563) 556-7878.