

**2008-2009
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President Elect's Message



Jenny Daughetee

Although August can typically be an incredibly busy month with last minute summer vacations, sending children back to school, and many outdoor activities scheduled, we want to encourage you to stop for a minute. Stop and take a few minutes for yourself and your favorite activity, to listen to children playing outside, to read a book or magazine, to listen to your favorite music, to enjoy the lingering long evenings and watch the sun set. Take some time to prepare yourself for the new season that is coming.

Fall is a time of change. The leaves begin changing colors, days become cooler, and nature begins to prepare for the winter ahead. Although many of us hate to see the warm weather ending, reflect for a moment about the good things that come with this change. Focus on the many fires that will take place in your indoor or outdoor fireplace, the football games you'll attend, and the beautiful colors you'll begin to see everywhere you look.

People are generally resistant to change, because we like the comfort of knowing what to expect. But as with the changes of the season, we know that these changes can bring about a lot of good, if we choose to recognize it. The Women's Leadership Network encourages you to embrace change, and identify the positive results of implementing changes!

In fact, with ever-changing faces on the board, we are always welcoming new ideas for making membership in this organization worthwhile for all.

As we embark on a new year with WLN, we encourage you to take advantage of the networking portion of each monthly meeting. Arrive promptly at 11:30 am and search out someone whom you've never met before, or have met but don't know very well. Spend some time with them making a connection. A woman you meet in this organization could very well change the direction of your life, if you choose to embrace it!

WLN Annual Conference



Leading on all Levels
Connecting the Dots

Women's Leadership Network Presents
A day long conference designed to promote personal and professional development for women.

Thursday, September 11, 8:00 am - 4:30 pm
NICC Town Clock Center for Professional Development
680 Main St. - Dubuque, IA

Contact Wendy Wheelock, 557.8271 (ext. 130) or e-mail wheelocw@nicc.edu

314965-01/072108

August Meeting Information

Business E-mail Etiquette



Wendy Wheelock

Do you respond to e-mails in a timely manner? What about the formality of your e-mails? Do you know what your customers' expectations are of you? Do you need to CAPITALIZE properly? How about complete sentences or can you get by w/abbr.? Do you intend to LOL (laugh out loud) with your clients or when

they think you are sending them lots of love? Are your emoticons getting the best of you in your e-mail communications so much so that your clients and coworkers question your professionalism? :-)

In your business e-mail communications, you need to make a professional impression at all times. This impression will lead your customers and coworkers to the conclusion that you are professional, smart and courteous both in person and in e-mail.

You only have one chance to make that first impression. Join us for our August 26 lunch meeting in which Wendy Wheelock will give us her top 10 list for business e-mail etiquette. (LOL is acceptable at our lunch meetings :-)

Wendy is the Executive Director for NICC Town Clock Center for Professional Development. She has 17+ years of experience in leadership education, human relations, conference and event planning, instructional delivery, public speaking and curriculum and program development. She holds a Masters in Business Administration and a Masters of Science in Health Administration from the University of St. Francis. Wendy is the president for the Dubuque Area Youth Leadership Council. She is a board member for the

Attention WLN members

Has your contact info changed? Have you changed jobs? Have you received a promotion or earned a degree?

Remember to update WLN by e-mailing info@dubuquewln.org.

Convention and Visitors Bureau, TRIHRA, Dubuque Main Street and the Women's Leadership Network.

Date: Tuesday, August 26, 2008

Time: 11:30 - noon: Registration, Networking and Lunch • Noon - 1:00: Program

Where: Holiday Inn Downtown
450 Main Street
Parking: Free parking - use Holiday Inn parking ramp; enter from 4th Street

Cost: Member price: \$10.00
Non-member/Guest: \$15.00

Menu: Express Deli Buffet

- Tossed Garden Salad
- Pasta Salad
- Potato Chips
- Relish Tray w/Dip
- Assorted Meats & Cheeses (Turkey, Ham & Salami)
- Assorted Breads & Rolls
- Dessert
- Coffee and Iced Tea

RSVP: E-mail august@dubuquewln.org by Monday, August 25.

"How wonderful it is that nobody need wait a single moment before starting to improve the world."

- Anne Frank

Shalom's Annual Evening for Peace: We Are One!

Explores early and present-day stories of this "Jewel" on the Mississippi!

Tuesday, Sept. 16
6:30 - 9:00pm

Features a great-tasting meal, enchanting vignettes of Dubuque's bygone days, and an over-arching promise of hope for this All-American city in its 175th year. Offering: \$20. Register/prepay by Sept. 12.

PROGRAM & MUSIC DIRECTOR: Carol Hemesath OSF

NARRATOR: Dolores Ullrich OSF

INSTRUMENTALISTS: Jim Brimeyer &

Marie Therese Kalb OSF

SINGERS from the tri-state area.



Call 563.582.3592 for more information.

Meet someone new!

Meet A Board Member

Each month Leader will spotlight a director from the WLN board. The goal is for you to be introduced to a board member to get to know her better. The hope is that you will feel comfortable enough to seek them out at events. They look forward to meeting you!

Crissy Thoms



1. What is your position on the board? How did you come to be on the board?

I am the treasurer for WLN and was elected to this position. I was asked if I would be interested in joining the board and was very excited to be able to work with the WLN in this capacity.

2. Where do you work and what is your position? I am a CPA and own my own practice. I work with individuals and small businesses to provide accounting and tax services. I work with many clients who use QuickBooks and do set-up and training with them. In the fall I will be teaching a QuickBooks class for NICC Professional Development.

3. Tell us about your family life. I am married with two children. My husband, Erik, is director of human resources for the McCoy Group. My son, Tait, is 7, and will be a second grader at Irving

Elementary and my daughter, Sydney, is 3, and will be starting preschool at St. Joe's this fall.

4. What do you like to do for fun? For fun, I love to spend time with my family. We enjoy swimming, going to the movies, and just hanging out together. Our favorite family getaway, is at least once a year we go to Florida and live like beach bums for a week. When I have some quiet time to myself, I love to read and watch Top Chef/Project Runway.

5. How would you describe a great leader?

I would describe a great leader as someone who motivates and inspires others to do their best. This is accomplished by leading through example with actions and not just words.

6. What words of wisdom do you have for WLN members? My words of wisdom would be to believe in yourself and what you can accomplish. I started my own practice almost two years ago, and now as I look at where I am in my career today, I am glad I took a chance on myself and what I could accomplish.

Meet A Member

Mary Ann Konzett



1. Tell us about your family. Where did you grow up?

When I was in third grade my family moved to Dubuque from Giard, Iowa (6 miles west of McGregor), so I consider myself a Dubuquer. I have 6 brothers and 4 sisters and I fall 4th from the top in the line-up. We grew up in the country, having the river and the "woods" as our playground. All of my family moved away from Dubuque, some far some near. No matter the miles we have all remained close.

2. Where do you work and what is your position? I work at John Deere Dubuque Works and I am an IT Analyst.

3. What did you enjoy most about the July lunch on Difficult Conversations? Everything about the

July luncheon was great: the speaker, the number of women in attendance, table discussion, the actual lunch, it was just a great time.

4. Why did you join WLN? To network with women outside of my current job. It is an opportunity to learn about other jobs, challenges, companies, an opportunity for socializing with the benefit of learning and discovering similarities and differences.

5. Who do you admire? One definition of admire is to have a high opinion of; esteem or respect. I would be remiss if I did not say my mother, what a saint. A woman of unbelievable strength of character and love, she had an unbelievable tolerance for pain and a master of patience. She was on call for everyone and her work was never done. She was a mother, grandmother, gardener – vegetable and flowers, seamstress, quilter, baker – baked unbelievable pies (using lard in her crust) and her home-made noodles were to die for...I could only wish to be half as good as she was in any of these areas.

"People grow through experience if they meet life honestly and courageously. This is how character is built."

- Eleanor Roosevelt



Recap of July Meeting

On Tuesday, July 22, 2008, WLN invited Lori Glander, president of Learning Leverage LLC, to discuss overcoming the challenges of having a difficult conversation. After reviewing her seven key strategies, Lori asked attendees to role play hav-

ing difficult conversations with each other. Hopefully the attendees can put into practice these seven key strategies so we can all sleep better at night finally having that difficult conversation! Thank you Lori for your expertise.



"Never doubt that a small group of thoughtful, committed citizens can change the world. Indeed, it is the only thing that ever has."

- Margaret Mead

Upcoming Programs

For your scheduling convenience, WLN is pleased to provide you with the tentative dates and topics of our upcoming programs. Please check our monthly newsletter and website for details and registration for each program.

Month	Topic		
August 26	Email Etiquette		
September 11	Women's Leadership Conference		
October 28	Politics & the Female Perspective		
November 25	Successful Networking		
December 16	Wine & Food Pairing and Social Protocol		
January 27	Navigating Workplace Politics		
February 24	Reflexology		
March 24	Outstanding Customer Service		
April 28	Women of Achievement Awards	June 22	Golf Outing
May 19	Annual Meeting: Seeing Stars – Leadership in a New Time	July 28	Vacation/ Travel Advice

