

## Women's Leadership Conference Schedule

**Thursday, September 16, 2010**  
**8 a.m. - 4:30 p.m.**  
**NICC Town Clock Center**  
**for Professional Development**

- 8-8:30 a.m. Registration and Continental Breakfast
- 8:30-9:30 a.m. Opening Keynote  
 Forget Perfect, You Deserve Better
- 9:30-9:45 a.m. **Break**
- 9:45-10:55 a.m.**  
 The New Normal:  
 Creating Success in the Face of  
 Uncertainty  
 Why Do I Have Three Forks?
- 10:55 -11:05 a.m. **Break**
- 11:05 a.m.-12:15 p.m.**  
 Crucial Conversations in Uncertain Times  
 Why Do I Have Three Forks?  
 Workplace Wellness
- 12:15-1:10 p.m. **Lunch**
- 1:10-2:20 p.m.**  
 Foundation for Success  
 Dress for Success  
 The Power of Credit Reports
- 2:20-2:40 p.m. **Break**
- 2:40-3:50 p.m.**  
 Networking to Build Your Personal Brand  
 Women in Leadership
- 3:50-4:30 p.m. Closing Keynote and Prizes  
 I'm Not Too Busy

**Location:**  
 Town Clock Center  
 for Professional Development,  
 680 Main Street, Dubuque

FREE parking is located at the  
 4<sup>th</sup> Street ramp behind the  
 Chamber of Commerce.

*The Women's Leadership Network  
 mission is to provide an annual  
 conference for women that promotes  
 personal and professional development  
 at all levels.*

### Thank you to our event sponsors:



### Co-Sponsors:

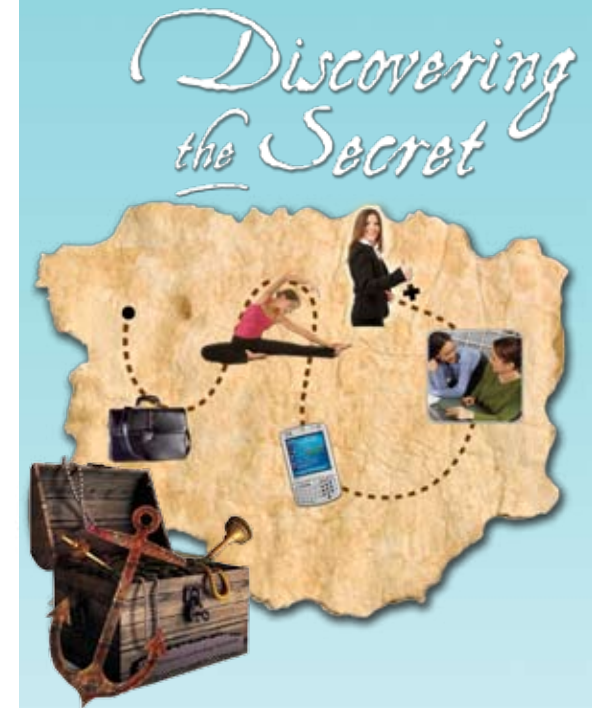


NICC Town Clock Center  
 for Professional Development  
 680 Main Street  
 Dubuque, IA 52001



Northeast Iowa Community College provides equal opportunities for admission, employment, and participation in programs and activities without regard to gender, race, age, disability, religion, marital status, or national origin.

Leading On All Levels . . .



## WOMEN'S LEADERSHIP CONFERENCE 2010

**Thursday,**  
**September 16, 2010**

**Location:**  
 NICC Town Clock Center for  
 Professional Development,  
 680 Main Street, Dubuque

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WOMEN'S  
LEADERSHIP  
network

Thursday, September 16, 2010

8 a.m. - 4:30 p.m.

Name: \_\_\_\_\_

SS# last four digits: \_\_\_\_\_

DOB: \_\_\_/\_\_\_/\_\_\_ (To assist the college to identify you correctly. All information provided is strictly confidential.)

Title: \_\_\_\_\_

Business: \_\_\_\_\_

Home  Work

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Fee: Full Day (includes lunch) #0033834B

\_\_\_ Non-member \$150 | \_\_\_ Member \$130

Check enclosed (made payable to NICC)

\_\_\_\_\_ Visa \_\_\_\_\_ MasterCard  
Cr. Card # \_\_\_\_\_ Exp. Date

Signature: \_\_\_\_\_

Please return registration and payment by  
**Thursday, September 9, 2010**  
Make checks payable to NICC.

**Mail registration to:**

NICC Town Clock Center for Professional Development  
680 Main Street, Dubuque, IA 52001

**Email registration to:**

Wendy Wheelock - wheelocw@nicc.edu

**Phone registration call:**

563.557.8271, ext. 380

## Women's Leadership Conference 2010 — Leading On All Levels: Discovering the Secret

### 8:30 a.m. Opening Keynote

#### Forget Perfect: You Deserve Better

Presenter: Lisa Earle McCleod, Room 106

This hilarious, inspiring message is for everyone who has put themselves last on their own priority list. A huge hit with women's groups, educators, nurses, non-profits and caregivers

### 9:45 a.m.

#### The New Normal: Creating Success in the Face of Uncertainty

Presenter: Lisa Earle McCleod, Room 106B

Discover the simple, two-part formula for creating happiness and success in work and life. Lisa provides practical, uplifting advice for staying sane, happy and productive in the face of challenges and uncertainty.

### Why Do I Have Three Forks?

Presenter: Barb Smeltzer, Room 110

Do you know what to do with the three or four forks while dining in a fancy restaurant or at a job interview? What about all those spoons? Empower yourself with the skills to dine with anyone, anywhere. As you navigate thru your career, you will not only be judged by your production record, but your confidence and poise at the dining table. Your table manners, dining skills, conversational aptitude, and your ability to handle others must be in peak working order. Come join us as we work our way through the maze of silverware and china while reviewing proper manners and gaining confidence.

### 11:05 a.m.

#### Crucial Conversations in Uncertain Times

Presenters: Debbie Stark and Pam Dykstra, Room 106A

Have you desperately wanted to find a way to talk to your team member about accountability and follow through, but he/she continually resists your attempts to talk and your relationship is strained? Do you and your partner continue to argue about the same things without finding a resolution? In this session, based on the NY Times best seller Crucial Conversations®: Tools for Talking When Stakes are High, Debbie Stark of RSM McGladrey and Pam Dykstra of Poertner Consulting Group will bring concepts and practices needed to hold tough conversations that, if done effectively, would open dialogue and build relationships that lead to break through results at work and at home!

### Why Do I Have Three Forks?

Presenter: Barb Smeltzer, Room 110

(Description under 9:45 a.m.)

### Workplace Wellness

Presenter: Connie Bandy Hodge, Room 106C

Interested in enhancing the "attitude" of your workplace? An attitude-adjustment is a guarantee if you simply grow the level of wellness. Healthy folks are happy folks! Explore the options and ease of planting wellness into your workplace and watch the environment blossom with self-respect, energy, and productivity. Empower your people with a workplace wellness program.

### 1:10 p.m.

#### Foundation for Success

Presenter: Rose Bowen, Room 106A

Individual and organizational success does not happen by chance. It happens intentionally. By defining the kind of person you want to be and intentionally working toward that goal, you become more effective in both the workplace and your personal life. Effective leaders have a clear picture of where they are going and what they must achieve to get there, and they commit to achieving their goals.

In this session, we establish a foundation for your professional and personal growth and achievement. You will create a personal vision that helps expand your comfort zones and enables you to welcome new challenges. At the completion of this session, participants will be able to:

- Understand and apply the cycle for growth and change
- Develop a motivating personal vision as a professional
- Create professional connections that enhance success

### Dress for Success

Presenter: Jessica Rose, Room 106C

Do you reflect the image that reflects your company's brand? This session will give you the tools needed to promote yourself as well as your employer in the most positive, professional manner.

### The Power of Credit Reports

Presenter: Tori Richter, Room 110

Credit scores are used extensively for many industries. Scores may affect your ability to obtain credit, a lower insurance rate premium, or even employment. This session is designed to help you understand the fundamentals of credit and credit risk scores and provide some recommended approaches to improving your credit rating.

### 2:40 p.m.

#### Networking To Build Your Personal Brand

Presenters: Rose Bowen, Room 106A

In this session, you will look at how to strengthen your first impression, develop a Personal Branding Statement, and build your relationship skills to add to your personal and business network. At the completion of this session, participants will be able to:

- Make a stronger first impression when building their professional network.
- Develop a flexible and authentic Personal Branding Statement
- Make the most of professional connections
- Use the relationship linking technique to add to their network trends, opportunities, and industry news.

### Women in Leadership

Presenters: Nicole Pfeiffer, Renee Poppe and Deb Schroeder, Room 106C

This panel of fantastic women will share how they have enhanced their leadership ability by learning from their mistakes and connecting the dots to obtain personal and professional success. The session will be interactive and the participants will have the opportunity to dialogue with the panel participants.

### 3:50 p.m. Closing Keynote and Prizes I'm Not Too Busy

Presenter: Jodi Hills, Room 106B

Based on her best-selling book, "I'm Not Too Busy," this presentation focuses on taking the time to notice people, to care, to have relationships and to see the present. The fast pace and multiple demands of daily life sometimes derail our efforts to be fully present to the people with whom we share our lives. I'm not too busy encourages us to slow down and share the precious gift of time with family members, friends, colleagues and others we meet along the way.

### Refund Policy

5 or more business days prior to class start date, 100% refund.  
2 to 4 business days prior to class start date, 75% refund.  
1 business day or less prior to class start date, no refund.