

## 2009-2010 Board of Directors

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## President's Message

by Jenny Daughetee, WLN President



Jenny Daughetee

Welcome to a new year for the Women's Leadership Network! We're excited to announce that as of our May annual meeting, our membership had surpassed a record 160 members! This size membership provides each of us with a tremendous opportunity to connect with a wide variety of tri-state women. Thank you to all of you who have invited your friends, family or co-workers to a monthly luncheon or WLN event to check us out. Mark your calendars for Thursday, Sept. 10, for the annual Leadership Conference at NICC downtown – registration information is coming soon!

Networking involves getting to know people and developing relationships with them. Listen carefully to others as you get to know them – you may find that you have a special skill, experience or knowledge that may be helpful to them. Even small gestures (clipping an article that may interest them or sharing a personal experience that relates to something in their world) make an impact to your contact. Giving within your relationship builds the relationship stronger, shows others you care and establishes a trust with your connection so that when the time comes that you need something, your connection is willing to reciprocate.

This month, our luncheon will focus on a special part of networking – asking warm-up questions to initiate conversation. Most of us want to get to know others better but do not know where to start. So-

called “small talk” comes very naturally to some, but for others, requires some practice. This will be an interactive luncheon, providing you with a great opportunity to practice your skills and get to know others at your table. We encourage you to mix it up a bit, choose a seat at a table next to someone that you may have never met before or may not know very well. Practice your skills with this person and pay close attention to your conversation with them. Be sure to exchange contact information with them before the end of the luncheon. Over the coming weeks or months, if you find yourself with an opportunity to follow up with your contact in a way that relates back to your conversation, please make the effort to do so. You may find this conversation to be the beginning of a mutually beneficial relationship!

## REGISTER TODAY!

**Women's Leadership Conference**  
“Leading on all Levels:  
Bridging the Gap”

hosted by WLN  
**Thursday, September 10, 2009**  
**8 a.m. – 4:30 p.m.**

**NICC Town Clock Center for  
Professional Development**

**Keynote Speaker:**  
**Details and registration form online**  
**at [www.dubuquewln.org](http://www.dubuquewln.org)**

# What's happening?

## July Event: Networking

Recognizing that networking with other professionals in the tri-state area is the top reason many of our members joined WLN, we are excited to offer our Tuesday, July 28 luncheon as a networking event.

In our November 2008 networking luncheon, we focused on our business introduction or 30 second commercial. This luncheon, Nicole Gantz, WLN communications director, will launch off the networking event with tips and suggestions for asking questions to get others talking. With the help of other board members at your table, you will spend the luncheon networking with fellow members and their guests.

This is a GREAT opportunity to get to know your fellow members better, promote your business and see if you can help fellow members promote their businesses. Be sure to join us for this quintessential event.

- Date:** Tuesday, July 28, 2009  
**Time:** 11:30 - noon: Registration, Networking and Lunch, Noon - 1:00: Program  
**Where:** Grand River Center River Room (window room on 3rd floor) 500 Bell St, Dubuque, IA  
**Menu:** Grilled marinated chicken breast wrap with shredded lettuce, diced tomatoes, pepper jack cheese and pesto mayo on a tomato pesto tortilla, pasta salad, chef's choice dessert, coffee/iced tea  
**Cost:** \$12/members and \$15 for members and non-RSVPs\*\*\*  
**RSVP:** Respond by Noon on Friday, July 24 using the online registration form at [www.dubuquewln.org](http://www.dubuquewln.org).

### \*\*\*New RSVP Policy

New luncheon reservation policies are in effect as of WLN's new year, July 1, 2009. These were established in order to meet our deadline of an accurate lunch number being due to the venue normally two business days ahead of our events. When the lunch number is not accurate, WLN pays for the unused lunches, and it causes undue stress on our volunteers and the event facility. Here are the two new policies:

1. WLN lunch reservations have always had an RSVP policy of Noon, Friday before the event. Members who RSVP by the deadline, Noon, Friday, before the event, have a \$12 lunch fee and members who do not RSVP by the deadline have a \$15 lunch fee. The \$3 price break is to encourage you to RSVP to WLN lunches in advance.

2. No shows are considered those who RSVP but do not cancel before Friday Noon. No shows will be invoiced the \$12 lunch fee. Regardless of whether you attend or not, WLN pays the \$12 which covers the lunch, the speaker and the facility.

WLN checked with other organizations and this is a normal course of business for luncheon events. Thank you for understanding our enforcement of this policy as WLN continues to control costs and plan seamless events.

## Calendar of Events

At our annual meeting in May, the Board took a survey of WLN members on what topics they would like to learn about in our 2009-2010 lunch meetings. We have listened! The following topics were chosen by the results of the survey. We took the most popularly requested topics and plugged them into our event calendar. Be sure to take this calendar and plug it into your planner! Please note that topics may be subject to change based on speaker availability, but the dates are firm. Our next two events with registration information are always listed on the WLN homepage at [www.dubuquewln.org](http://www.dubuquewln.org).

DATE	TOPIC
August 25	Time Management Skills
September 10	Women's Leadership Conference
October 27	Practical Applications of Difficult Conversations
November 24	Achieving Work-Life Balance
December 15	Holiday Fun
January 26	Understanding your Credit Report & History
February 23	Marketing Basics for your Business
March 23	Job Interview Tips
April 27	Women of Achievement Awards
May 18	Annual Meeting: Being a Person of Influence
June 21	Golf Outing
July 27	Healthy Living

*"A single sunbeam is enough to drive away many shadows."*

*- St. Francis of Assisi*

## Meet someone new!

### Meet A Board Member

*Mary Ann Conzett*

**1. What is your position on the board? How did you come to be on the board?**

Membership director; I was asked by Pam Hillary if I would be interested in the position and I said, yes!



**2. Where do you work and what is your position?**

I work at John Deere Dubuque Works as an IT Analyst.

**3. Tell us about your family.** My husband Nick and I have been married for 37 years. I have three wonderful stepchildren, two step daughters and one step son and seven wonderful grandchildren. A son and daughter live in Cedar Rapids with their families and one daughter and grandson live in Covington, La. I have 6 brothers and 4 sisters.

**4. What do you do for fun?** I volunteer for several different organizations, including mentoring at Sageville School, I have a "plot" at the

Arboretum, I was a member of the 2008 planning committee for Attitude of Gratitude, and the 2009 planning committee for ARC Corporate Games. I am chair of Faces & Voices, volunteer for special events for the Dubuque Historical Society, including events at the River Museum, Ham House, Taste of Dubuque and Ryan House. Member of the John Deere Community Service team where I lead a variety of events including organizing teams for Relay for Life, Heart Walk, Alzheimer Walk and March of Dimes. I also love to work in my yard, and I read whenever I get a chance.

**5. How would you describe a great leader?** We are all leaders, but a great leader is someone who motivates those around them, is positive and adapts well to change, big and small. A leader does not leave anyone behind and believes everyone has something to offer, they build others up and not down.

**6. What words of wisdom do you have for WLN members?** Communication, communication, communication and then the networking falls into place. Make only the real important things important and let the rest go. Be comfortable with who you are and what you have chosen to do with your life; if it doesn't feel right change it.

*"A life without love is like a year without summer."*

*- Swedish Proverb*

### Meet A Member

*Shannon Lundgren*

**1. Tell us about your family. Where did you grow up?**

I am the daughter of Rick & Lynne Fluhr and was born in Dubuque. I have three sisters, Tiffany, Mindy & Kelly. I have five nieces and two nephews. I have been married to Charlie Lundgren for eighteen years this September and have two beautiful daughters, Lexi (15) and Sydney (13). We live in Peosta Iowa and own and operate Trackside Bar & Grill.



**2. Where do you work and what is your position?**

I currently work at the Best Western Midway Hotel & Champps Americana as the Sales &

Banquet Manager. I also work at our family restaurant a few times per week as well as maintain all of our accounting and bookkeeping systems for our restaurant.

**3. What did you enjoy most about the golf outing?** I really enjoyed the spending the day with my women co-workers and networking with the other terrific women who attended.

**4. Why did you join WLN?** I believe that women are the most powerful people in the world. I felt that there were great women that I could continue to learn from as well as lend my experience to them.

**5. Who do you admire?** I admire my grandmother Leona Fluhr. She was one of the first women I knew that could manage her faith, family and work effectively without complaint or the need for admiration. She passed away but I think of her often. She is my inspiration.

# 2009 WLN Golf Outing / Member News

Over 60 ladies braved 90+ degree weather for WLN's annual golf outing on Monday, June 22, 2009. Golfers played a nine-hole best shot at Lacoma Golf Course in East Dubuque, Ill. Afterward, everyone enjoyed the air conditioning in the clubhouse, a wonderful steak fry catered by Kalms and a raffle with dozens of prizes donated by generous tri-state businesses and individuals. Proceeds of this event help pay for hosting of the Women of Achievement Awards in April.

The board would like to thank Kristie Fens for her time and talent organizing the WLN golf outing. Also, thank you to the golf outing committee: Mary Ann Conzett, Christina Hogue, Carrie Cannon, Marcie Rowan, Shannon Lundgren, Shannon Singsank, Joanne Huss, Brittani Vanderweerd, Diane Hanson and Kelly Faherty.

Thank you to our hole sponsors and raffle donors for adding so much fun to the day. Finally, thank you to Lacoma Golf Course for being wonderful hosts and to Kalms Catering for the delicious steak fry. See you all next year!



*"You can never appreciate the shade of a tree unless you sweat in the sun."*

*- Author Unknown*

## Member News

**Renee Hesselman** was promoted to accounting manager at Honkamp Krueger & Co., P.C. Way to go, Renee!

**Kelly Jo Fassbinder**, owner and designer of Imagine That!, an award-winning graphic design and advertising company, is celebrating the 10th anniversary of the business.

### WLN Dues for 2009-2010

Member renewals were e-mailed at the end of June. Please be sure to renew your WLN membership promptly. Membership dues should be mailed to: **WLN • PO Box 1334 • Dubuque, IA 52004-1334**

