



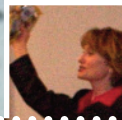
The Leader



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WOMEN'S LEADERSHIP NETWORK

October 2011

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President's Message - Marcie Rowan

Do you like writing thank you notes? Do you remember the last time you received a thank you note? I was horrible at writing thank you notes. With some



coaching, pushing and encouragement, I've been writing more thank you notes than in the past. Writing thank you notes reminds me to be thankful and

proud because I'm creating opportunities to make people smile.

Written thank you notes have become a thing of the past because everyone is so busy. It's much faster to send a text or email. Everyone is living a fast paced life and written thank you notes are becoming rare. Many people no longer send written invites. E-vites and pre-stamped addresses are more common. It is what it is but this is my opinion.... The person who bought you a gift or did you a favor was not too busy. Don't be too busy to write them a thank you note. Thank you notes do require time and effort but that is why they are meaningful.

People are sometimes shy about writing thank you notes because they don't know what to say. Here is an example of a note that I wrote to my neighbor last weekend.

October 8, 2011

Dear Tracy,

Thank you for welcoming me and my family to the neighborhood. We enjoyed your company and the muffins you gave us were great.

Sincerely,
Marcie Rowan

Another idea to help you get writing those thank you notes is go and buy yourself some fun note cards. Get some that resemble who you are. Keep these note-cards on your desk. What the heck - keep one in your purse! What matters is that you keep them in eyesight. You will be amazed how quickly you will start writing more thank you notes.

I truly believe it's these little things that set us apart from the average. Getting into this habit will only bring us more success because we will become more gracious, friendly and well mannered. I don't know about you, but those are the people I like to surround myself with.

October Luncheon

Locus of Control

As the environment around you changes, you can either attribute success and failure to things you have control over, or to forces outside your influence. Which orientation you choose has a bearing on your long-term success. This orientation is known as your "locus of control". In this WLN luncheon, you'll learn more about where you fall on the locus of control continuum and the advantages and disadvantages

of your current locus of control perspective. There is great research suggesting that successful people tend to fall on one side of the continuum. Wouldn't you like to know?



Jamie Bishop

About our Guest Speaker

As a vice president in the benefits department, Jamie Bishop works to provide innovative and sustainable solutions for clients and prospective clients to Cottingham & Butler.

Jamie has been with Cottingham & Butler since 1997 and has been working with employee benefit programs since 1998. The management of changing employee benefit programs, staff development and market due diligence are areas of expertise. She truly enjoys the relationships that are developed with clients, prospective clients and in the marketplace.

Jamie received her Bachelor of Arts degree in Marketing from Iowa State University. In 2009 Jamie was awarded the Group Benefit Associates (GBA) designation through the Certified Employee Benefit Specialist program. She continues to develop her insurance skills through various educational classes and the completion of her CEBS designation.

Outside of the office, Jamie enjoys spending time with her husband, two

children and their friends and family. Their many activities keep them all running. Additionally, she is active with the Parent Teacher Committee, the Dubuque Humane Society and TTT Society.

MEETING INFORMATION

Date: Tuesday, October 25, 2011

Time: 11:30 - noon: Registration, Networking and Lunch
Noon - 1:00: Program

Where: Best Western Plus Hotel
3100 Dodge Street
Dubuque, Iowa

Menu: Italian Bar: Spinach Alfredo Penne Pasta, Lasagna, Garlic Bread, Caesar Salad, Pasta Salad; Dessert: Chef's Choice; Beverages: Coffee, Iced Tea, and Water

Cost: \$12 for members and \$15 for guests and late RSVPs

RSVP: Noon, Friday, October 21
(There is a \$3 additional fee for registering after this time so be sure to register early!) Use the online registration form at www.dubuquewln.org.



November Luncheon: Register Now!

Tuesday, November 22, 2011

11:30 a.m. to 1 p.m.

Speaker: Gloria Regalbuto-Bentley, VP for Organizational Development, Loras College

Topic: A Great Manager Makes a Difference: Be One

Location: Mystique

www.dubuquewln.org

Meet a Member

Megan Egan

1. Tell us about your family and social life. My husband, Greg, and I spend most of our time running four kids to their sporting events. Lauren is 15 and plays volleyball, Brady is 14 and is in football and wrestling. Hunter is 11 and plays hockey and Katelyn is 9 and plays soccer. When we have time and the weather permits, we love taking the boat out on the river and hanging out with family and our great friends.



Megan Egan

2. Where do you work and what is your position? I am assistant vice president of administration at EDSB. My primary role there is human resources.

3. What did you enjoy most about the WLN WLC Conference? As a member

of the planning committee since WLN started having the conference, for me it's watching it all come together and seeing the successes each year brings.

4. How is being a member of WLN valuable to you? I've been a member of WLN for many years and have met some great women and established some great friendships. There are so many hardworking, bright women in the group to learn from.

5. What are the qualities of a great leader? I think a great leader is someone who knows how to develop confidence in others. Someone who allows you to make a decision (even if it's a bad one), takes mistakes and makes them into learning opportunities, encourages you to go for something that you might feel is a stretch and doesn't hold you back and then lets you run with it.

Welcome New Members!

JULIE EBY

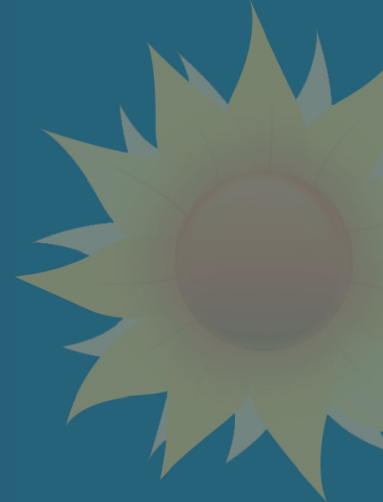
*Marketing/Development Director
Luther Manor Retirement Community*

CHRIS CHAPIN-TILTON

*Executive Director of Development
Clarke University*

JENNIFER MICHELS

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*“Do the one thing you
think you cannot do.*

Fail at it. Try again.

*Do better the second
time. The only people*

who never tumble

are those who never

mount the high wire.

This is your moment.

Own it.”

Oprah Winfrey



Women's Leadership Conference

2011



On Wednesday, September 28, 2011, the Women's Leadership Network of Dubuque hosted the 9th annual Women's Leadership Conference themed, "Leading on All Levels: Choosing Your Path."

The day kicked off with keynote speaker Tracy Butz who discussed taking control of your own life. Then attendees were able to choose from a variety of breakout sessions. The day wrapped up with a leadership panel and a surprise guest who was very interactive with our participants.

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Also, thank you to our guest speakers, volunteers and the attendees for making this year's conference another can't-miss event!